

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 151314 /		Alt Order # WOC10487433
Product LEADING ILLINOIS FOR TOMORROW		
Contract Dates 10/19/16 - 10/23/16		Estimate # 5373
Advertiser Leading Illinois for Tomorrow Corp.		Original Date / Revision 10/17/16 / 10/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Ref	Advertiser Ref	Product 1/2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/19/16	10/21/16	Jeopardy	330p-4p		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--WTF--	5			\$1,300.00					
N 2	WLS	10/19/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--WTF--	7			\$1,800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	6	WLS	10/17/16-10/23/16	ABC7 News @ 4p M-F	4p-5p	---WThF----	:30		\$1,800.00		NM		
				Credited									
N 3	WLS	10/19/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--WTF--	2			\$5,500.00					
N 4	WLS	10/19/16	10/21/16	Kimmel	1035p-1137p		:30				NM	7	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--WTF--	9			\$1,600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WLS	10/17/16-10/23/16	Kimmel	1035p-1137p	---WThF----	:30		\$1,600.00		NM		
				Credited									
	5	WLS	10/17/16-10/23/16	Kimmel	1035p-1137p	---WThF----	:30		\$1,600.00		NM		
				Credited									
N 5	WLS	10/19/16	10/21/16	Nightline	1137p-1208a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	--WTF--	2			\$800.00					
N 6	WLS	10/21/16	10/21/16	World News Tonight	530p-6p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	----F--	1			\$6,000.00					
N 7	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	-----S-	2			\$500.00					
Totals								0.00				25	\$48,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/22/16	25	\$48,100.00	(\$7,215.00)	\$40,885.00
Totals	25	\$48,100.00	(\$7,215.00)	\$40,885.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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151314 /		WOC10487433
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/16 - 10/23/16	LEADING ILLINOIS FOR	5373
<u>Advertiser</u>		<u>Original Date / Revision</u>
Leading Illinois for Tomo		10/17/16 / 10/21/16

Signature: _____ **Date:** _____

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